



2010 NCM Birthday Bash



April 30, 2010



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CORVETTE

Chief Engineer

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CORVETTE

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CORVETTE

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World Class Quality

- **JD Power 2009 – Best Sports car 71 PPH, #5 overall, #1 US still in production, beat Porsche and any Honda or Toyota**
- **Strategic Vision's 2009 Total Quality Awards Best Sports Car - 2009 Corvette Coupe. Not only did Corvette perform better than any other car in its "Premium Coupe" class, its score of 938 was higher than any other class winner in the survey.**
- **Consumer Reports - 2nd only to Toyota Prius in Customer Satisfaction rating at 92% would buy again**

2010 Corvette model line-up

Wide range of Corvette models

ZR1 - \$107,830



Z06 - \$75,235



Grand Sport Convertible - \$59,530



Grand Sport Coupe - \$55,720



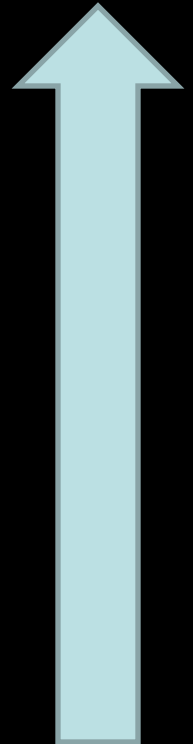
Convertible - \$54,530



Coupe - \$49,880



\$



Performance





US 2010 CALENDAR YEAR DELIVERIES













Lux Sport Segment Ranking

Jan-Mar

2010
CY

2009
CY

% +/-
10 vs 09

				2010 CY	2009 CY	% +/- 10 vs 09
1		Corvette	volume	2,433	3,052	-20.3%
			<i>% of segment</i>	26.4%	26.2%	
2		911	volume	1,457	1,579	-7.7%
			<i>% of segment</i>	15.8%	13.6%	
3		Z4	volume	837	102	720.6%
			<i>% of segment</i>	9.1%	0.9%	
4		SL	volume	591	903	-34.6%
			<i>% of segment</i>	6.4%	7.8%	
5		XK8	volume	533	564	-5.5%
			<i>% of segment</i>	5.8%	4.8%	
6		BMW 6	volume	451	962	-53.1%
			<i>% of segment</i>	4.9%	8.3%	
7		Boxster	volume	403	560	-28.0%
			<i>% of segment</i>	4.4%	4.8%	
8		SLK	volume	396	777	-49.0%
			<i>% of segment</i>	4.3%	6.7%	
9		TT	volume	347	441	-21.3%
			<i>% of segment</i>	3.8%	3.8%	
10		Maserati	volume	318	422	-24.6%
			<i>% of segment</i>	3.5%	3.6%	
		Total Lux Sport Segment		9,215	11,635	-20.8%

2010 Model Year Data Apr 14 – 10,487 total



Coupe

25% **2605**

1LT	44%
2LT	14%
3LT	39%
4LT	3%



Grand Sport Coupe

31% **3211**

1LT	14%
2LT	11%
3LT	65%
4LT	10%



Z06

4% **402**

1LZ	14%
2LZ	43%
3LZ	43%



Convertible

8% **856**

1LT	8%
2LT	11%
3LT	75%
4LT	6%



Grand Sport Convertible

20% **2065**

1LT	3%
2LT	4%
3LT	71%
4LT	22%



ZR1

13% **1348**

1ZR	3%
3ZR	97%

2010 Corvette Model Year Data – Apr 5

Coupe

Exterior	
Black	26%
Torch Red	17%
Crystal Red	15%
Cyber Gray	14%
Blade Silver	10%
Arctic White	8%
Jetstream Blue	7%
Velocity Yellow	4%

Grand Sport Coupe

Exterior	
Black	23%
Torch Red	19%
Cyber Gray	15%
Crystal Red	14%
Jetstream Blue	10%
Blade Silver	8%
Arctic White	7%
Velocity Yellow	6%

Z06

Exterior	
Black	23%
Cyber Gray	20%
Crystal Red	15%
Torch Red	13%
Arctic White	8%
Velocity Yellow	8%
Jetstream Blue	7%
Blade Silver	6%

Convertible

Exterior	
Black	23%
Crystal Red	21%
Torch Red	16%
Blade Silver	13%
Arctic White	10%
Cyber Gray	8%
Velocity Yellow	5%
Jetstream Blue	4%

Grand Sport Convertible

Exterior	
Torch Red	27%
Black	21%
Crystal Red	14%
Cyber Gray	11%
Arctic White	7%
Jetstream Blue	7%
Velocity Yellow	6%
Blade Silver	5%

ZR1

Exterior	
Black	26%
Cyber Gray	18%
Torch Red	13%
Crystal Red	11%
Jetstream Blue	10%
Arctic White	9%
Blade Silver	8%
Velocity Yellow	5%

2010 Corvette Coupe / Convertible – Apr 5 Model Year Data



CC3 18%
C2L 14% (DUAL ROOF)



MX0
72% / 84%



F55
13% / 29%



Black Top 68%
Beige Top 25%
Gray Top 6%



U3U
25% / 56%



NPP
41% / 48%



Sparkle Silver
QG6 34% / 21%
Comp Gray
QX1 5% / 2%



Chrome
Q9V 61% / 77%

2010 Corvette Grand Sport Coupe / Convertible – Apr 5 Model Year Data



CC3 21%
C2L 18% (DUAL ROOF)



MX0
60% / 70%



Sparkle Silver
PYC 17% / 9%
Comp Gray
PYD 11% / 6%
Chrome
PYE 73% / 85%



Black Top
79%
Beige Top
13%
Gray Top
8%



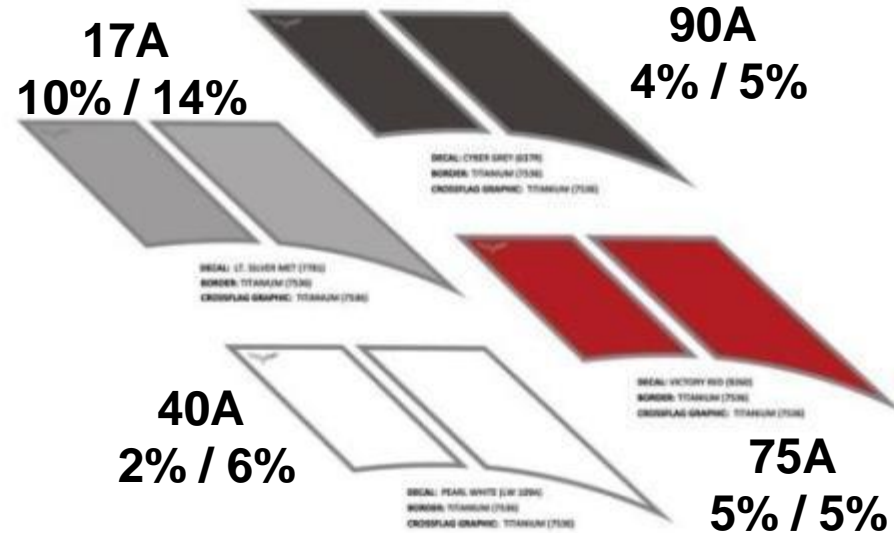
U3U
50% / 69%



NPP
75% / 79%

17A
10% / 14%

90A
4% / 5%



40A
2% / 6%

75A
5% / 5%

Z15
21% / 30%

2010 Corvette Z06 / ZR1 – Apr 5 Model Year Data



Z06
Sparkle Silver Q10 12%
Comp Gray Q44 17%
Chrome Q8A 55%
Original Chrome Q76 16%



ZR1
Sterling Silver Q6A 5%
Comp Gray Q6J 8%
Chrome Q6B 87%



U3U
71% / 97%

2010 Top Genuine Corvette Accessories LPO – Apr 5 Model Year Data



VEB 6%



VLN 10% Convertible



5V5 8%

SEMA Corvette Grand Sport Heritage accessories:

- Mesh inserts for the front fender vents - concept
- ZR1-style front splitter (painted satin black)
- ZR1-style rear spoiler –
- ZR1-style rocker extensions (painted satin black)
- Body-color door handles and license plate frame
- Tinted dark chrome fender badges - concept
- “Tech” pattern engine cover with red lettering inserts
- Grand Sport-logo hood blanket
- Grand Sport-logo floor mats and console cover
- Red stitched shifter knob/boot and parking brake boot
- “Tech” pattern interior trim kit
- PAL iPod connector
- Convertible wind screen
- Racing-style pedal covers
- Interior storage pouches



2011 Corvette News

Z06 Enhancements

- New Goodyear F1 Supercar Gen 2 tires and exhaust system tuning standard
- New Z07 Performance Package option:
 - Brembo Ceramic Brakes, Magnetic Selective Ride Control, Michelin PS2 tires, 19" front/ 20" rear competition gray 20 spoke wheels
- New CFZ Carbon Fiber Package option:
 - Black CF splitter, rockers, and roof panel plus full width body color spoiler
- **Z06 Carbon - limited edition (ULZ) - 500 cars maximum**
 - Includes Z07 and CFZ packages above plus raised carbon fiber hood replaces roof
 - Black wheels, mirrors, and headlamps / Body color door handles
 - 2 new colors only with Suede interior with body color stitching and special badging
 - Combines ZR1 chassis with lightweight and balance of naturally aspirated Z06
 - 50 years of Le Mans racing technology and heritage for the street – 3 seconds / lap quicker

Increased Personalization choices

- 10 color choices on all models included new Inferno Orange and Supersonic Blue
- New custom color stitching option (Blue, Red, Yellow)
- Headlamp contrasting color option (Cyber Gray, Black, Blade silver)
- New wheels for coupe and convertible – silver, competition gray, machine face, and chrome
- Crossed drilled brake options on standard coupe and convertible

Other updates

- Grand Sport available with F55 Magnetic Ride control – Includes Gen 2 tire with manual trans.
- **Magnetic Ride Control available on all Corvette models for first time**
- USB port and input jack included with U3U Navigation system
- Battery Maintainer

New 2011 Z06 Features and Options

Standard

Goodyear F1 Supercar Generation 2 tires

Aggressive dual mode exhaust tuning

CFZ – Black Carbon Fiber Package

Black painted Carbon Fiber front splitter

Black painted Carbon Fiber side rockers

Black painted Carbon Fiber roof (saves 6 lb)

Body color ZR1 style rear spoiler

Z07 – Performance Package

Brembo Carbon Ceramic Brake System

20-spoke Competition Gray wheels: 19x10" front & 20x12" rear

Michelin PS2 tires: 285/30-19 front & 335/25-20 rear

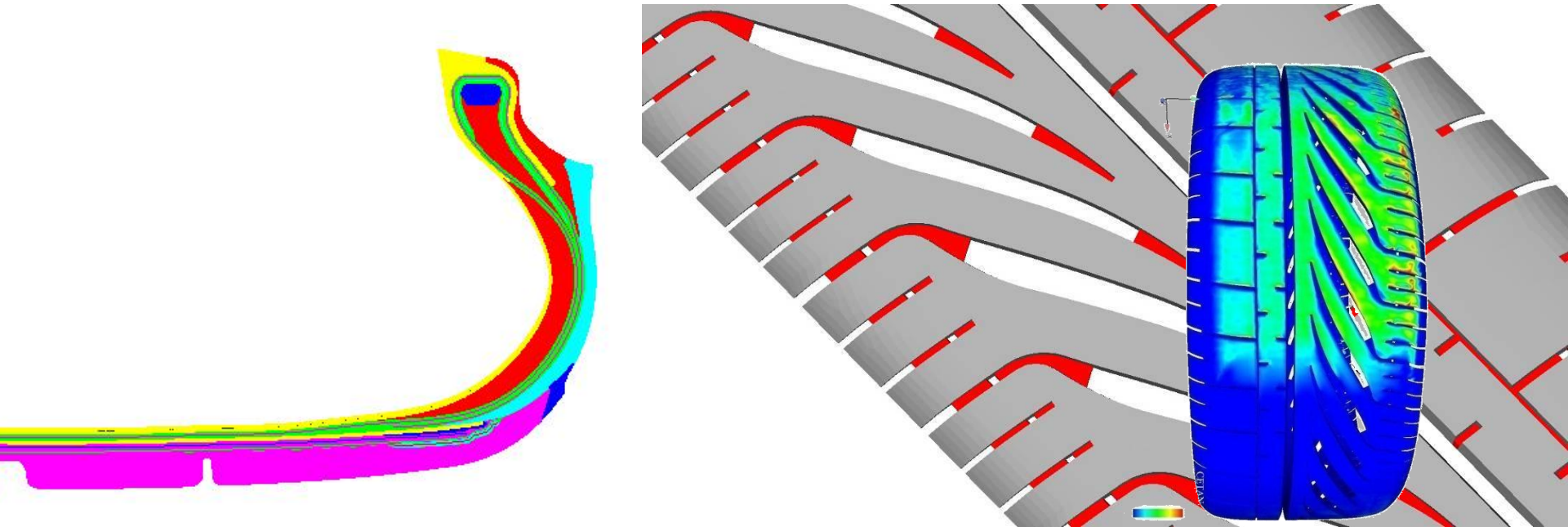
Magnetic Selective Ride Control

New standard 2011 Z06 features:
Goodyear F1 Supercar Gen 2 tires
Aggressive exhaust system tuning

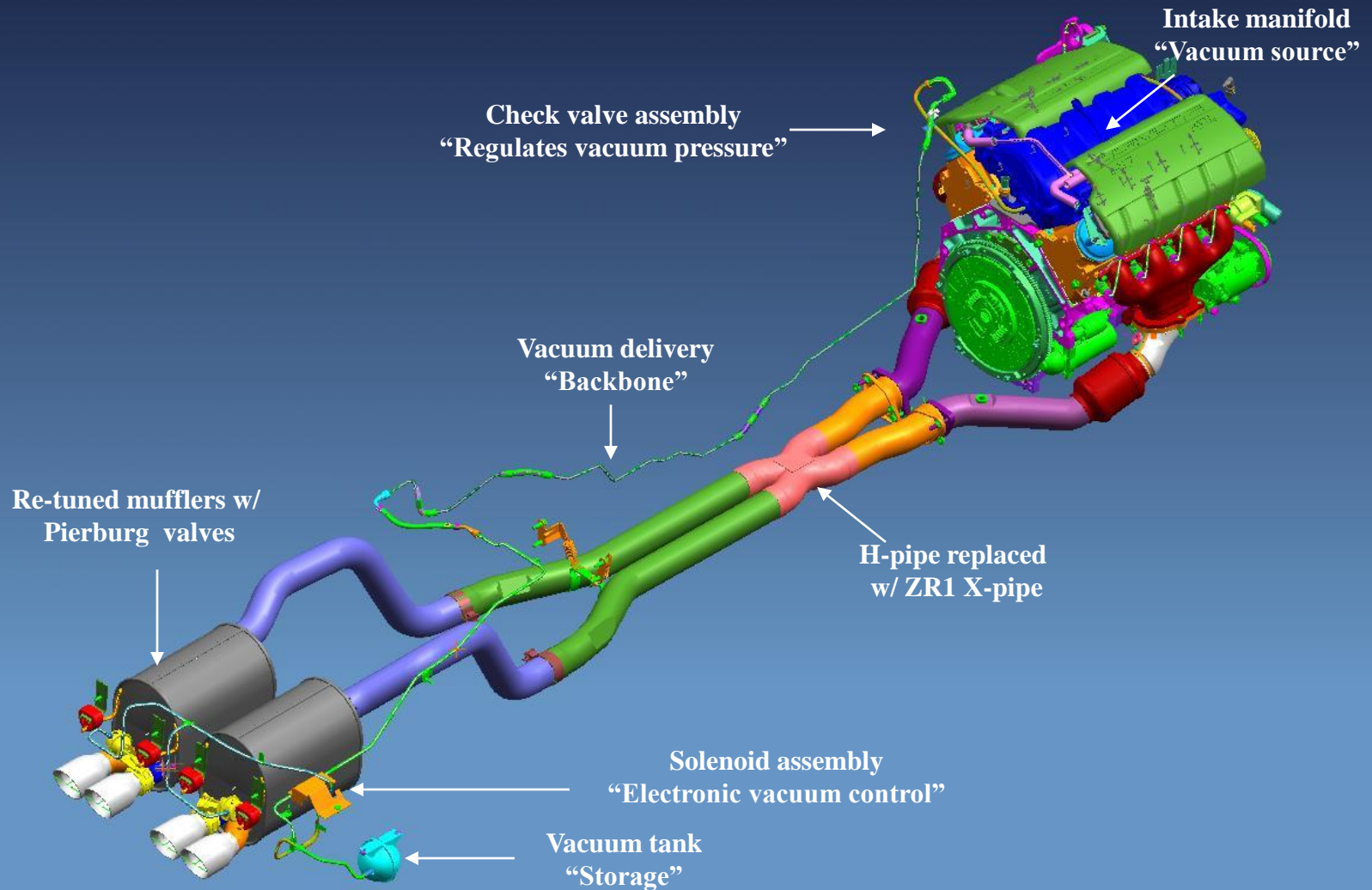


Goodyear Eagle F1 Supercar Gen II Tires

- Launched on the 2011 model year Corvette Z06 and Some Grand Sport models, builds upon more than a 30-year relationship between Goodyear and Corvette
- The new Eagle F1 SuperCar G: 2 features:
 - Asymmetric, directional tread design with massive tread blocks on the outboard side of the tread helps enhance dry cornering grip
 - Computer generated tread pattern optimizes dry and wet handling and noise reduction
 - Completely redesigned mold shape and construction, enabling improved contact patch and rim protection



2011 Z06 Exhaust System Overview



CFZ – Black Carbon Fiber Package

Black painted Carbon Fiber front splitter

Black painted Carbon Fiber side rockers

Black painted Carbon Fiber roof

Body color ZR1 style rear spoiler



Z07 – Performance Package

Brembo Carbon Ceramic Brake System

20-spoke Competition Gray wheels: 19x10" front / 20x12" rear

Michelin PS2 tires: 285/30-19 front / 335/25-20 rear

Magnetic Selective Ride Control



2011 Corvette Z06 Carbon Edition

Z06 Carbon Special Edition

- 500 cars maximum production – available as 1LZ or 3LZ
- Available in either Inferno Orange Metallic or Supersonic Blue with Suede Interior and Body Color stitching
- Special Z06 Carbon badging
- New Z07 Performance Package includes:
 - Brembo Carbon Ceramic Brakes
 - Magnetic Selective Ride Control
 - Michelin PS2 Tires
- 19" Front / 20" Rear Black 20-spoke Wheels
- Black Mirrors and Headlamps
- Body color door handles
- Carbon Fiber body parts including:
 - Black front splitter and side rockers
 - Raised Hood and fenders
- Full width body color ZR1 style rear spoiler
- Best Corvette for track events: Combines ZR1 chassis with lightweight and balance of naturally aspirated LS7 Z06 engine
- **3 seconds per lap improvement vs 2010 Z06**
- 50 years of Le Mans racing technology and heritage for the street
- SORP: Approximately seven weeks after '11 MY SORP



1.) OPTIONAL DOOR NUMBER



2.) Wheel Decal

3.) Windshield Decal

4.) Carbon Cross Flag
Decal

Gloss black – Mirrors, Headlamps,
Front fascia Splitter, Rocker Splitter,
and 19/20” Wheels (w/ decals)

INFERNO ORANGE



Dark Gray Brembo Brakes w/ Black lettering

CELEBRATING 50 YEARS OF LE MANS RACING

A TRACK-INSPIRED PRODUCTION CORVETTE



2011 CORVETTE Z06 CARBON LIMITED EDITION

PERFORMANCE | *BALANCED*

- Brembo[®] carbon-ceramic brakes with dark gray metallic calipers
- 20-spoke 19-inch front and 20-inch rear black wheels with Michelin PS2 tires
- Magnetic Selective Ride Control
- Enhanced cooling
- LS7 7.0L V8 engine with 505 hp @ 7,000 rpm
- EPA-estimated 24 mpg hwy

OUTSIDE | *DYNAMIC*

- Inferno Orange or Supersonic Blue exterior
- Black headlamps and mirrors
- ZR1-style body-color spoiler
- Body-color door handles
- Carbon fiber raised hood
- Black carbon fiber rockers and front splitter
- Dealer-installed racing numbers celebrating 50 years of Le Mans racing heritage

INSIDE | *SOPHISTICATED*

- Piano Black interior trim and accents
- Ebony leather and suede interior appointments with orange or blue stitching (to match specific exterior color)
- Suede steering wheel, shift knob, door armrest and seat inserts
- Z06 Carbon emblem (steering wheel, door sill plates and headrests)
- Racing pedals

2011 CORVETTE Z06 CARBON LIMITED EDITION



Limited production. Coming late summer 2010. Production model may vary. Visit Chevy.com or see your local Chevrolet dealer for more details.

CARBON

The logo features the word "CARBON" in a stylized, metallic font above the Chevrolet bowtie emblem, which is also rendered in a metallic, embossed style.

2011 Corvette News

Increased Personalization choices

- 10 color choices on all models included new Inferno Orange and Supersonic Blue
- New custom color stitching option (Blue, Red, Yellow)
- Headlamp contrasting color option (Cyber Gray, Black, Blade silver)
- New wheels for coupe and convertible – silver, competition gray, machine face, and chrome
- Crossed drilled brake options on standard coupe and convertible

Other updates

- Grand Sport available with F55 Magnetic Ride control – Includes Gen 2 tire with manual trans.
- **Magnetic Ride Control available on all Corvette models for first time**
- USB port and input jack included with U3U Navigation system
- Carbon cone syncros on manual transmission
- Steering calibration in competitive mode
- Battery Maintainer

New for 2011 - 10 Colors available on all models



Crystal Red *



Jetstream Blue*



Velocity Yellow*



Torch Red



Cyber Gray



Blade Silver



Black



Arctic White



New Supersonic Blue *



New Inferno Orange *

Custom Leather Stitching Colors

36S **Yellow**

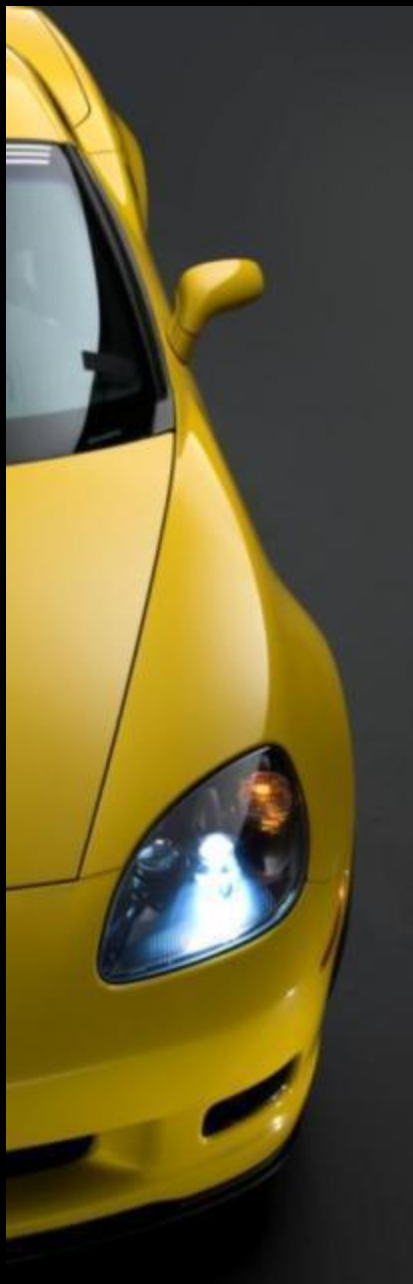
37S **Blue**

38S **Red**

4LT/3LZ/3ZR



**New Headlamp
Color Override
H33 Cyber Gray
H34 Blade Silver
H35 Black**



New 2011 Corvette Coupe and Convertible Wheels



Q6 Silver



RQ1 Machine Face



QX1 Competition Gray



QX3 Chrome

**J55 Larger
Cross-Drilled
Brakes
available
Free-flow
option**



Magnetic Selective Ride Control Now Available on all 2011 Corvette Models

Coupe and Convertible

Optional and includes larger J55 cross-drilled brakes

Grand Sport Coupe and Convertible

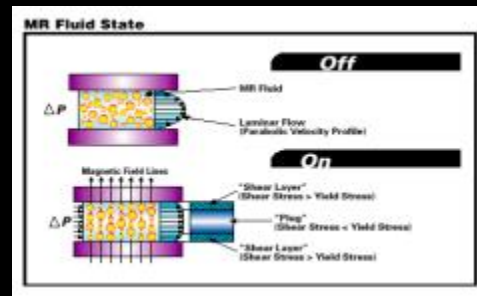
Optional and includes new Goodyear F1 Supercar Gen 2 tires when ordered with manual transmission

Z06

Included with optional Z07 Performance Package
Standard on Z06 Carbon edition

ZR1

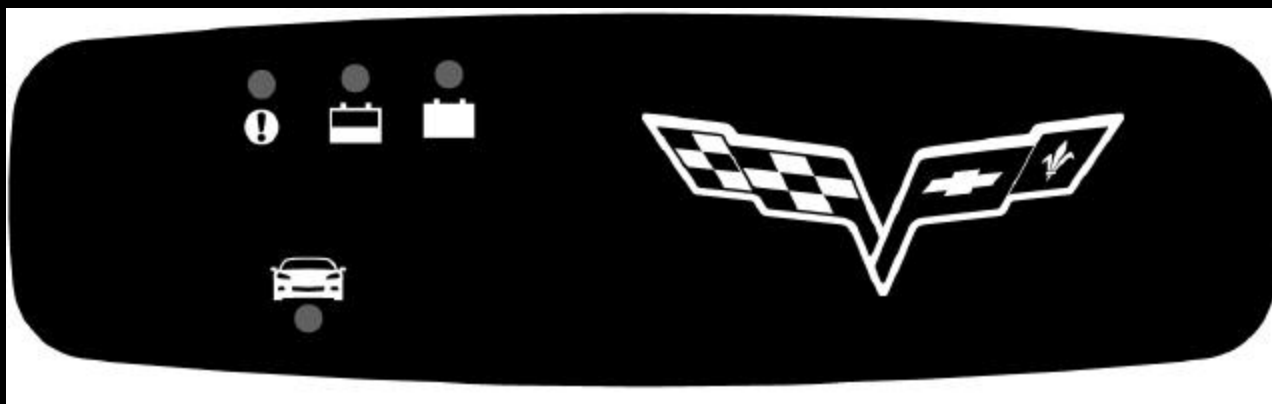
Standard



USB Port and Input Jack Included with U3U Navigation System



Battery Maintainer - ERI



New 6-speed Paddle Shift Automatic Features

New for 2010

S-Mode: Paddle Shift Automatic Feature

Hold '+' one second to return to auto mode



New for 2011

D-Mode: Paddle Shift Override Feature

Can use paddles in Drive mode to override gear selection

Auto mode takes over after paddles are not used for 10 seconds

Dual Steering Mode Calibration

Standard Mode

- Comprehends the need for one vs. two handed efforts
- Corvette's wide front tires tend to follow imperfections in the road; as such the car provides more assistance to allow the driver to maintain heading without experiencing any fatigue while driving the car over long periods of time.

**Competitive Mode or
Active Handling off**



x2



Performance Mode

- Calibrated on the race track and winding mountain roads.
- The steering efforts are higher providing better driver communication with the tire patch.



The End